

Jesica Calderón

Designer

Jesica Calderón Sánchez

Marbella #5 Las Campanas,
Teziutlán, PUE. cp.73880

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Skills

- Photoshop
- Illustrator
- Sketchup
- inDesign
- Microsoft Office
- Wordpress
- Wix
- Social media Marketing
- Visual merchandising
- Organized
- Proactive
- Creative
- Self-taught

Experience

Zoek Marketing / Web Designer

October 2021 - Present

- Landing pages design using Wix.

Break MKT / Graphic Designer

February 2021 -September 2021, Monterrey, N.L

- Social media feed design.
- Web page design using Wix.
- Logo Design.

Innova Imagen SA de CV / Fashion Designer

February 2019 - December 2019, Teziutlán, PUE.

- Sketching initial designs for further development and mass production.
- Supervise development and production of product samples for their presentation to our costumers.
- Investigation of new materials and processes for textile production.
- Creation of technical sheets and specifications for the production of garments.
- Design of new collections.
- Constant comunication and teamwork with staff from our storehouses, buyers and seamstresses.
- Constant contact with brands for a better process.

Freelance / Interior Designer

January 2018 - January 2019, Home Office

- Remodeling Design.
- Render creation using Sketchup.
- Interior design advice.

Freelance / Graphic Designer

January 2018 - Present, Home Office

- Logo Design.
- Restaurant menu design.
- Design of invitations for events.
- Photo editing and retouching.

Tecnológico de Monterrey / Fashion Designer

October 2016 - October 2018, Monterrey, N.L

- Design and development of textile collections.
- Design of promotional products.
- Samples development.
- Development of color palette for the brand.
- Organization of textile samples.
- Design of adds for digital and print media.
- Social media Feed design.
- Support in development of advertising campaigns.
- Selection of outfits for mannequins in shop windows (visual merchandising).
- Support in visual merchandising design.
- Photo editing.
- Design support for different areas of TECStore.

Teleperformance / Customer service

August 2013 - January 2014, Monterrey, N.L

- Customer service.
- Provide billing information and technical support to Comcast customers.
- Serve customers using a 5-Step customer service standard.
- Offer new and better services to customers.

Education

Instituto de Estudios Superiores de Diseño Arte AC / Bachelor Degree in Fashion Design

January 2014 - December 2017, Monterrey, N.L

Universidad del Valle de México / High School

2011 - 2013, Monterrey, N.L

Languages

Spanish - Native

English - Advanced